

Teodora Murăreanu

Communication & Festival Background



experience

Communication Freelancer

Managing the social media accounts of different businesses, events and festivals, together with creating content and implementing campaigns
Consultation, Strategies, Content, Ads.

July 2021- present

Communication Manager

Managing the online communication for Jazz in the Park festival; Digital Communication Marketing, Social Media Planning, Implementation and Supervising.

Jazz in the Park
Cluj-Napoca, Romania
May 2023 - present

education

Master in PR & Advertising

Erasmus+ Program at ELTE University

Romania, Babes- Bolyai Universitu
Oct 2020 - Jun 2022
Hungary, ELTE University
Feb 2021- Jun 2021

Bachelor in Business Administration

Focused on volunteering and on studying abroad with two Erasmus+ Programs

Romania, Babes-Bolyai University
Oct 2017- Jun 2020
Spain, Universitat de Girona,
Sept 2019- Feb 2020
Germany, FH Aachen University
Sept 2018- Feb 2019

Fluent in cross-cultural communication. Entrepreneur in social media & online communication, freelance in events industry, part-time lecturer and speaker. Everything thanks to being a former NGO & festival volunteer.

Growth mindset, always!

contact

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Instagram: @teomurareanu

skills & expertise

- Project Management
- Social Media Management
- Video & Photo Editing
- Content Creation
- Research Analysis
- Data Analysis & Reporting
- Project Coordination
- Public Speaking
- Trainer

digital media projects

Jazz in the Park Festival & Competition
Zain Expressions Festival
TIFF (Transilvania IFF)
TIFF Unlimited
Pop-Up Jazz Club
Music Gallery
TEDx Cluj
ProTeatru
FORM Cafe
Daydreaming Experience
Casa TIFF
No Peanuts